

# Blend of Tradition and Innovation – And Creation

Phase of founding

Phase of business integration and reorganization



## J. FRONT RETAILING

The Daimaru, Inc. and Matsuzakaya Holdings Co., Ltd. integrated management and established J. Front Retailing Co., Ltd.

● Phase I relocation and expansion of Daimaru Tokyo store

- Restaurant Peacock Co., Ltd. absorbed Shoei Foods Co., Ltd. to form J. Front Foods Co., Ltd.
- Matsuzaka Service Co., Ltd. was renamed JFR Service Co., Ltd.
- The north wing of Daimaru Shinsaibashi store opened
- JFR Service absorbed Daimaru Lease & Service Co., Ltd.

- The Daimaru Home Shopping, Inc. took over part of the direct marketing business split off from Daimaru Matsuzakaya and was renamed JFR Online Co. Ltd.

Acquired a 49% of stake in StylingLife Holdings Inc. and converted it into an equity method associate

- Daimaru Umeda store increased floor space

Sold all shares of Peacock Stores Ltd., which operated a supermarket business, to Aeon Co., Ltd.

Acquired a 70.52% stake in Forest Co., Ltd. and converted it into a consolidated subsidiary

2007



September 2007  
Established J. Front Retailing

1611

Ito Genzaemon Sukemichi, a son of Ito Ranmaru Sukehiro who served Oda Nobunaga, opened a kimono fabric and fancy goods wholesale store in Honmachi, Nagoya (Foundation of Matsuzakaya)

1717

Shimomura Hikoemon Shohei opened a kimono fabric store "Daimonjiya" in Fushimi, Kyoto (Foundation of Daimaru)

2008



November 2009  
North wing of Daimaru Shinsaibashi store opened

- Daimaru Credit Service, Inc. was renamed JFR Card Co., Ltd.
- Daimaru Design & Engineering Co., Ltd., Daimaru Mokko Co., Ltd., Matsuzakaya Seiko Co., Ltd. and Refix Japan, Inc. merged into J. Front Design & Construction Co., Ltd.
- Dimples' Co., Ltd. absorbed Daimaru Sales Associates Co., Ltd.
- Integrated the information systems of The Daimaru, Inc. and Matsuzakaya Co., Ltd.

2010



March 2011  
Larger Daimaru Umeda store opened



- The Daimaru, Inc. and Matsuzakaya Co., Ltd. merged into Daimaru Matsuzakaya Department Stores Co. Ltd. ("Daimaru Matsuzakaya")
- J. Front Design & Construction Co., Ltd. absorbed DHJ Co., Ltd.
- The Daimaru Tomonokai, Inc. absorbed Matsuzakaya Tomonokai Co., Ltd. to form Daimaru Matsuzakaya Tomonokai Co., Ltd.

2011

2012

2013



Acquired a 33.2% stake in Parco Co., Ltd. ("Parco") and converted it into an equity method associate

- Reached a basic agreement with Shanghai Xin Nan Dong Project Management Co., Ltd. and Shanghai New World Co., Ltd. to provide technical support and cooperation in opening and operating a new department store in Huangpu District, Shanghai, China
- Jointly established JFR Plaza Inc. with StylingLife Holdings Inc.

Increased a stake in Parco to 65% through TOB and converted it into a consolidated subsidiary

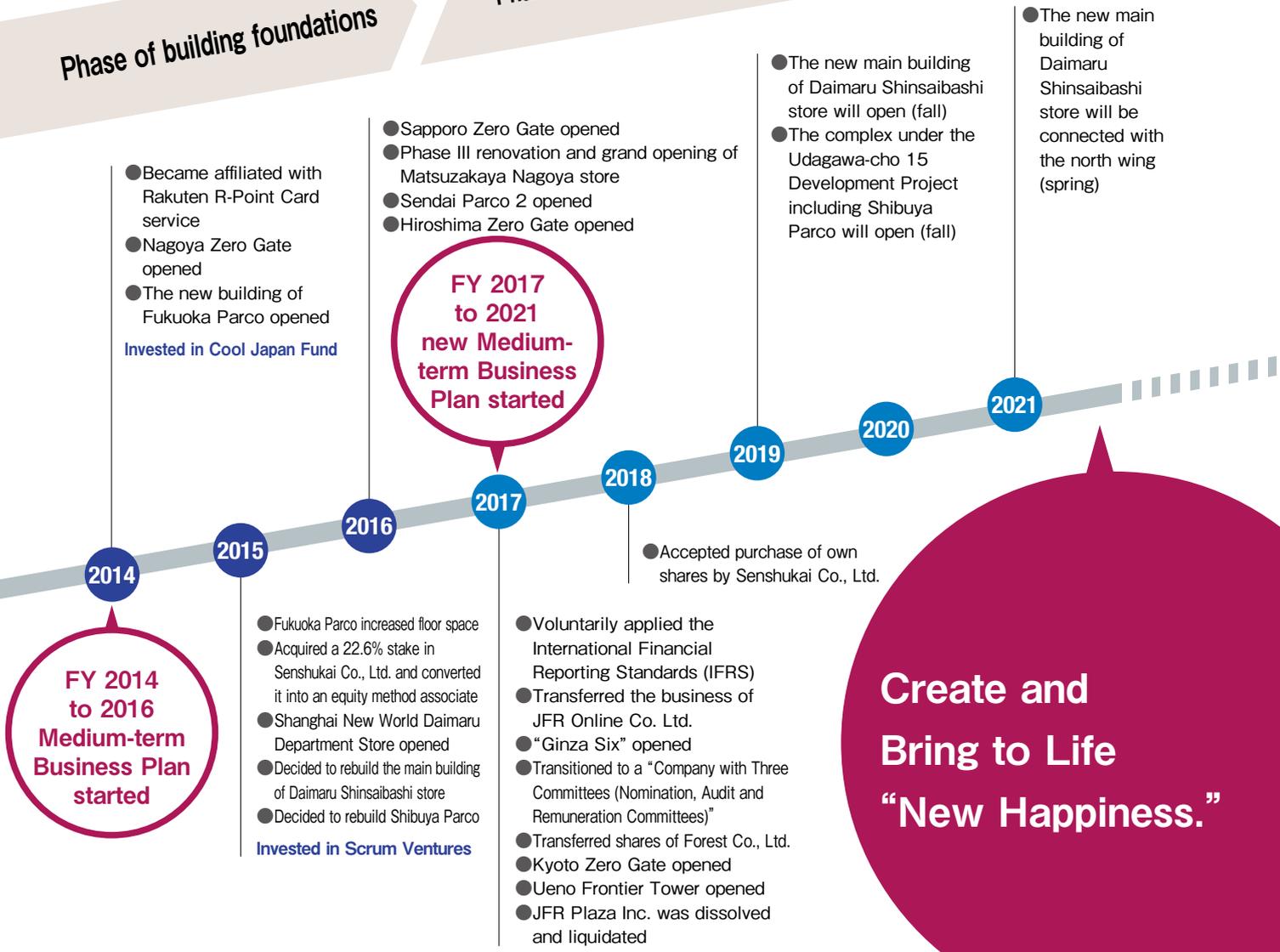
- Dimples' Co., Ltd. spun off Daimaru Matsuzakaya Sales Associates Co. Ltd.
- Phase II expansion of Daimaru Tokyo store



August 2012  
Converted Parco into a consolidated subsidiary

Phase of building foundations

Phase of dramatic growth / changing the Group structure



October 2012  
Phase II expansion and opening of Daimaru Tokyo store



April 2017  
Ginza Six opened



November 2017  
Ueno Frontier Tower opened



Rendering of new main building of Daimaru Shinsaibashi store



Rendering of Shibuya Parco